

# INVITE 200,000+ RVers TO YOUR BUSINESS

BOOST REVENUE IN 2022 WITH HARVEST HOSTS



200K+

ACTIVE MEMBERS



\$40M

EXPECTED SPEND AT HOST LOCATIONS IN 2022



\$10K-\$16K

AVG BOOST IN REVENUE FOR WELL ESTABLISHED HOSTS ANNUALLY

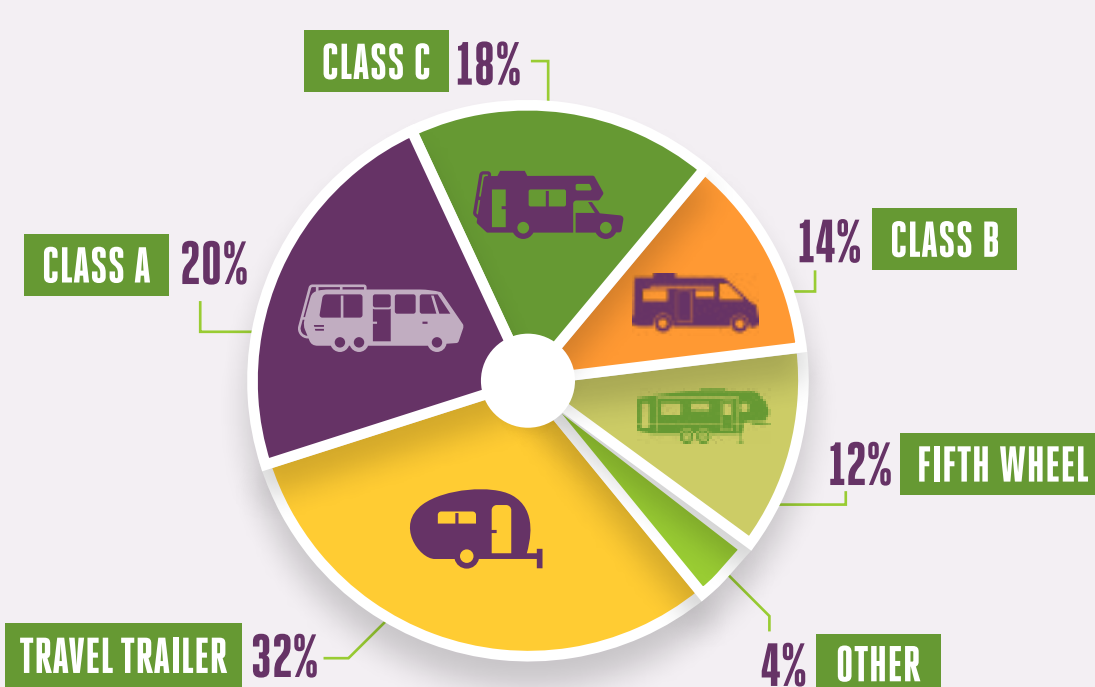
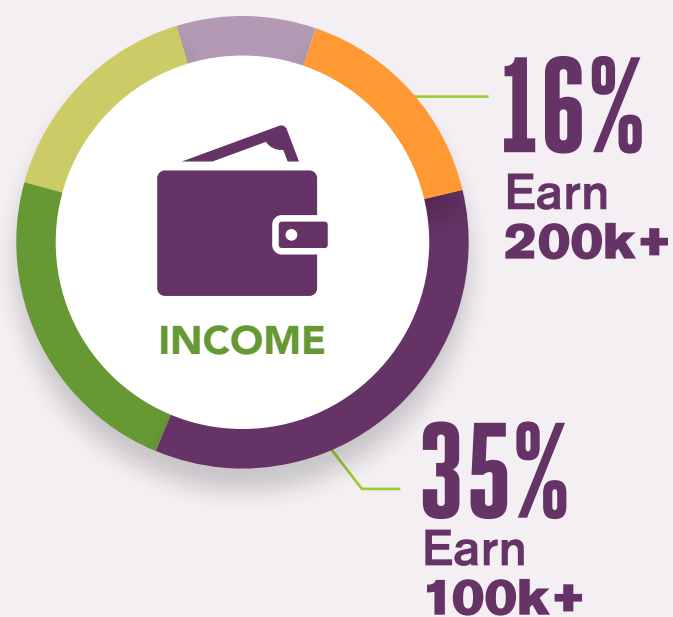


\$50

AVG SPENT AT HOSTS PER OVERNIGHT STAY

## HARVEST HOSTS MEMBERS

### RV MODELS BY TYPE



99% own a self-contained RV

11% travel with kids

53% travel with pets

## RVers ARE READY TO TRAVEL TO YOU

**23%**  
USE THEIR RVs MORE BECAUSE OF THEIR MEMBERSHIP



### MEMBERS' FAVORITE ASPECTS OF HARVEST HOSTS

- 1) The variety of unique locations at which they can stay
- 2) Meeting people including the Hosts they stay with, and other HH members on-site

### HOST FEEDBACK

95% of host surveyed expect to continue hosting in the coming years

LONGER ROAD TRIPS



**ROUTE 500+** MILES

200

300

400

500

**Become A Host »**

Learn more about safely bringing paying customers to your business.

#### About Harvest Hosts

Harvest Hosts is a membership club for RVers offering unique overnight stays at 3,000+ farms, wineries, breweries, distilleries, golf courses, museums, churches, and other scenic small businesses all over North America. The company's mission is to help millions of people live happier lives through road travel, while supporting wonderful small businesses and communities along the way. To learn more, visit: [www.harvesthosts.com](http://www.harvesthosts.com).

Figures cited are based on surveys that Harvest Hosts conducted to better understand Member and Host perspectives on the program. Results from three surveys are shown in the data – August 2021 Host survey (206 respondents), October 2021 Member survey (737 respondents), and November 2021 travel trends survey (1,162 respondents). Other membership data points are based on internal data analyzed in February 2022.